

Ulrich Adam

Bio

Ulrich Adam has been the Secretary General of the European agricultural machinery industry association CEMA (www.cema-agri.org) since 2013. Previously, he worked for 9 years in the Brussels office of international consultancy firm Hill+Knowlton Strategies, advising a wide range of companies and associations on EU legislation, with a particular focus on EU policies in the areas of food, health and agriculture. Ulrich holds a PhD and MPhil degree in History and Social and Political Sciences from Cambridge University (UK).