

## **Rita Hørfarter**

### **Bio**

My name is Rita Hørfarter and I work with precision farming and GIS at SEGES (before the company name was The Advisory Center for Agriculture). SEGES is owned by the Danish farmers. At SEGES we build bridges between research and practical farming. At the same time, we aim to develop our products and services in partnership with our users. We ensure that the latest knowledge and technology is deployed by Danish farmers on their farms as quickly and efficiently as possible