



UK Trade & Investment



Clive Blacker

Clive.Blacker@ukti.gsi.gov.uk

Clive is the Precision Agriculture Specialist for the Agri-Tech Organisation. He has been involved with Precision Agriculture for over 18 years and was one of the pioneers of precision farming technology in the country.

He is the CEO of Precision Decisions Ltd, a leading company providing comprehensive precision farming services. Through his consulting services to the world's largest agri-engineering companies, Clive has gained extensive knowledge of the global market including Africa. In 2004 his Nuffield Scholarship on Precision Agriculture took him through Europe, Australia and the U.S.A. His keen enthusiasm and vast knowledge lead him to diversify away from the family farm and start his own business helping farmers around the world adopt and integrate precision farming techniques and applications.
