

**Bert Rijk**

***Presentation: Drones for smarter farming***

Agriculture is one of the most promising applications for drones. Recent years showed an explosion of companies promising the holy grail in agtech but so far, very few of those have penetrated to the end-user, the farmer. What is causing the lack of implementation of agtech? This presentation will discuss the hurdles which our sector has to overcome for complete acceptance and a sneak peak into the future potential of our sector.

***Bio***

Bert is a farmers son, educated in Wageningen and enthusiast about agtech & drones. Bert uses hands-on agricultural experience with theoretical knowledge to merge science and practice into state of the art products for precision farming. This is part of the solution to lift agriculture to a higher level required to meet challenges of the future. Furthermore, Bert is interested new business development, sustainable ideas relating to circulaire economy and the world of Belgian beers.